



How your company can make a difference

Omega Centre is looking to build lasting support from companies who believe in the power of education to transform the lives of individuals and communities. As well as the promotional opportunities you would expect (such as advertising throughout the building, credit in literature and promotion on our website), we offer a whole host of benefits to our Sponsors:

Corporate Sponsorship

In 2008, the Workers' Educational Association (WEA) took on the running of the Omega Centre and undertook a major refurbishment project. The Centre's transformation from Victorian schoolhouse to 21st Century training facility was largely made possible thanks to the Jeffery-Machin Foundation (JMF). The JMF is the legacy of Canon Ivor Jeffery-Machin and his wife, Brenda Jeffery-Machin, who were both passionate believers in the value of lifelong learning and the work of the WEA.

Omega Centre is an extension of the WEA's commitment to enable adults of all ages and backgrounds – particularly those who have previously missed out on education – to realise their full potential through learning. The WEA is one of the UK's biggest charities, running over 10,000 courses each year, providing learning for more than 110,000 adults and operating at local, regional and national levels.



Our work with residents at the Portsmouth Foyer is just one example of how people can be empowered through learning. The JMF legacy enabled us to provide digital animation courses which engaged some of the hardest-to-reach young people, many of whom have had poor experiences of formal education.

PR within the local community (a designated press release announcing a new Sponsor, followed by credit in all future press activity)

Complimentary room bookings for meetings or hospitality

Consultancy with our education and training experts to create bespoke staff development courses or events

Motivational Activity Days and Challenge Events for employees

Invitations to special sponsors' events and parties

Complimentary framed prints of your company logo made on Omega Centre's Victorian Albion printing press

Copies of our quarterly newsletter with sponsor profiles

Any testimony or report needed for Corporate Social Responsibility or Charity of the Year targets

See overleaf for details of the range of Corporate Packages

For those looking to donate time or practical expertise to support Omega Centre, we are happy to discuss what we can offer in return for contributions such as:

[printing our seasonal brochures](#)
[providing software and training for our tutors](#)
[contributing employee volunteer time and expertise](#)
[creating internships or other course progression for our learners](#)

If you think sponsoring Omega Centre could be right for your company, call us on [023 9229 1346](tel:02392291346) or email info@omegacentre.org to arrange a meeting, either at Omega Centre or your workplace.

WEA



Gold Package

Your company logo and details in our four seasonal brochures

Your logo and details on exterior signage and interior Sponsors' Board

Your company leaflets or flyers in racks in public areas (if applicable)

6 complimentary room bookings (full day) for meetings or hospitality (up to 3 in main hall); plus preferential rates for hire over and above this

Bespoke framed print of your company logo made on Omega Centre's Victorian Albion printing press

Top listing on our website's Sponsors' Page including logo, details, up to 30 word description and live link to your own website (where applicable)

An annual Activity Day for up to 15 employees

Invitations to annual Sponsors' Party

Copies of our quarterly Friends of Omega newsletter

Permission to include "[Your Company Name] proudly sponsors Omega Centre, Portsmouth" in all your company publicity material (where applicable).

£5,000 per annum

Silver Package

Your company logo and details in our four seasonal brochures

Your logo and details on interior Sponsors' Board

Your company leaflets or flyers in racks in public areas (if applicable)

4 complimentary room bookings for meetings or hospitality (up to 2 in main hall); plus preferential rates for hire over and above this

Highlighted listing on our website's Sponsors' Page including logo, details and live link to your own website (where applicable)

An annual Activity Day for up to 10 employees

Invitations to annual Sponsors' Party

Copies of our quarterly Friends of Omega newsletter

Permission to include "[Your Company Name] proudly sponsors Omega Centre, Portsmouth" in all your company publicity material (where applicable).

£3,000 per annum

Bronze Package

Your company logo in our four seasonal brochures

Your logo and details on interior Sponsors' Board

Your company leaflets or flyers in racks in public areas (if applicable)

2 complimentary room bookings for meetings or hospitality (1 in main hall); plus preferential rates for hire over and above this

Listing on our website's Sponsors' Page including logo, details and live link to your own website (where applicable)

Invitations to annual Sponsors' Party

Copies of our quarterly Friends of Omega newsletter

Permission to include "[Your Company Name] proudly sponsors Omega Centre, Portsmouth" in all your company publicity material (where applicable).

£1,000 per annum

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